



2024 MBUniversity Rules and Regulations

EXHIBIT RULES AND REGULATIONS

The exhibitor agrees to adhere to and comply with the rules and regulations of the show and any amendments distributed. Violation will be sufficient cause for the immediate removal of the offending exhibitor. If the exhibit, or any portion of it, is removed, no return of exhibit fees shall be made.

SHIPMENTS OF ALL OTHER EXHIBIT MATERIALS (NON-MONUMENTS)

If you are shipping or expecting any boxes/packages to be delivered to the hotel, you must utilize the provided shipping form.

Please note the following box handling fees (subject to change):

Inbound:

\$5.00 per box (up to 5 pounds)

\$10.00 per box (6-20 pounds)

\$15.00 per box (21-50 pounds)

\$25.00 per box (over 50 pounds)

\$50 per crate / \$75.00 per pallet

Outbound:

\$5 per envelope / \$10 per box

\$25 crates or pallet

If storage exceeds 3 days, a \$25 per item/day fee will be added.

INTELLECTUAL PROPERTY MATTERS

The exhibitor represents and warrants to MBNA that no materials used in or in connection with their exhibit infringe the trademarks, copyrights, (including, without limitation, copyrights in music and other materials used or broadcast by exhibitor) or other intellectual property rights of any third party. The exhibitor agrees to immediately notify MBNA of any information of which exhibitor becomes aware regarding

actual or alleged infringement of any third party's trademarks, copyrights, or other intellectual property rights. The exhibitor agrees to indemnify, defend, and hold MBNA, its agents, successors, and assigns harmless from and against all losses, damages, and costs (including reasonable attorney's fees) arising out of or related to claims of infringement by exhibitor of the trademarks, copyrights, and other intellectual property rights of any third party. Notwithstanding the foregoing, MBNA shall not be liable for and expressly disclaims all liability for infringement or alleged infringement of the trademarks, copyrights, or other intellectual property of any third party arising out of the actions of any exhibitor.

EXHIBIT HOURS AND ADMISSION

Admittance during non-show hours without permission from MBNA show management is prohibited. MBNA show management shall have sole control over admission policies. All persons visiting the exhibit area, including exhibit representatives, will be required to register and to wear an appropriate badge

INSTALLATION AND DISMANTLE

No part of any exhibit, or signs relating thereto, shall be posted, nailed, or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface same. Damages arising from failure to observe these rules shall be payable by the exhibitor. Exhibit space not occupied two hours before the tradeshow opens, may be reassigned by MBNA show management without refund of the fees paid.

The fire marshal may examine all exhibits and test construction and decorating materials prior to the opening of the tradeshow. All

materials and installations must conform to federal, state, and municipal safety and fire laws, codes, ordinances, and regulations.

Exhibitor's contract is subject and subordinate in all respects to the license of the association with the hotel, and the rights of the hotel there under, and exhibitor hereby agrees to release the association from any liability caused by the exercising of such rights of the hotel. No electric flashing signs or signs involving the use of neon or similar gases will be permitted in the tradeshow.

Should the wording on any sign or area in any exhibitor's booth be deemed by show management to be contrary in any way to the best interest of the tradeshow, the exhibitor shall make any changes as requested by show management.

Children less than 16 years of age are not permitted on the exhibit floor during installation or dismantle without prior authorization from show management.

DISMANTLING OF EXHIBITS

No display shall be dismantled, packed or removed before the official closing of the tradeshow on Saturday, February 24, 2023, at 2:00 pm. All table top material must be removed by 11:00 pm, Saturday, February 24, 2023.

Exhibitors shall be liable for all storage, handling, and shipping charges resulting from their failure to remove exhibit material from the exhibit floor by conclusion of the dismantling period as specified above. Exhibitors requesting the scrapping of any exhibit materials, crates, etc. shall pay for any related expenses.

PHOTOGRAPHY POLICY

No photographs, audio, video or digital recording of any type shall be taken without the prior consent of Event Management and the Exhibitors involved. In no case shall images or recordings taken by the Exhibitor include

attendees unless waivers are signed in advance by all parties. The Exhibitor acknowledges and agrees that MBNA, its employees and contractors may take photographs/videos which could include images of the Exhibitor, its representatives and its exhibits while attending the Exhibition. The Exhibitor hereby consents to and grants to MBNA and its affiliates, the unrestricted, perpetual, worldwide, royalty-free and transferable right and license to use (and grant others the right to use) the images worldwide without any compensation. The Exhibitor acknowledges that MBNA is the sole and exclusive owner of all rights in the images and hereby waives (a) any and all rights in and to such images, and (b) any and all claims the Exhibitor and its representatives may have relating to or arising from the images or their use. In no cases can Exhibitors use any images of attendees participating in demonstrations or meetings for any commercial purposes.

UNAUTHORIZED SOLICITATION POLICY

Please note that while all meeting registrants are invited to MBUniversity, any non-exhibiting registrant who is observed soliciting business in the aisles or other public spaces, in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Additional penalties may be applied including denial of participation at future MBNA events.

Please report any violations you may observe to MBNA staff. MBNA recognizes that "suitcasing" may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; restaurant, club, or any other public place of assembly. For the purposes of this policy, "suitcasing" violations may occur at venues other than the exhibition floor. MBNA must be informed of any hospitality suites, or other venues used for commercial activity in advance of its show, and expressed consent must be received prior to the event.