



MBUniversity Conference

2024 MBUniversity Exhibitor Information

Westin San Diego Gaslamp Quarter
910 Broadway Circle
San Diego, CA 92101

Thank you for supporting MBNA in 2024! We look forward to connecting with you in San Diego February 22-25. Below is information needed to maximize your participation.

Questions may be directed to info@monumentbuilders.org

Event Schedule (all times in PST)

Thursday, February 22

Start	End	Title
8:00 AM	4:00 PM	Exhibitor Load-In
10:00 AM	3:00 PM	Rayzist Off-Site Tour
10:00 AM	3:00 PM	Board Meeting
5:00 PM	6:00 PM	Exhibit Hall Opens
6:00 PM	8:00 PM	Opening Reception & Vendor Preview

Friday, February 23

Start	End	Title
9:00 AM	10:30 AM	Breakfast in Exhibit Hall
10:30 AM	11:30 AM	Session 1 - Sales & Marketing
11:45 AM	1:15 PM	Business Lunch
1:30 PM	2:30 PM	Session 2 - Using Textures to Enhance Design Session 3 - Finding the Best Management Software for Your
2:45 PM	3:45 PM	Business
3:45 PM	5:15 PM	Reception
5:00 PM	6:00 PM	WINMBNA Reception

Saturday, February 24

Start	End	Title
8:00 AM	9:30 AM	Mimosa / Bloody Mary Bar in Exhibit Hall
		Session 4 - OSHA 101: How to Run a Safe Workplace
9:30 AM	10:30 AM	Without Going Broke
10:45 AM	11:45 AM	Session 5 - How to Design Right in Front of Your Customer
12:00 PM	1:15 PM	Lunch - Exhibit Hall
12:00 PM	1:15 PM	CM Luncheon
1:30 PM	-----	Exhibitor Load-Out
1:30 PM	2:30 PM	Session 6 - Advocacy for all Memorialists
1:30 PM	2:30 PM	Manufacturer / Wholesaler Division Meeting
1:30 PM	2:30 PM	Supplier / Bronze Division Meeting
2:30 PM	3:00 PM	Break
3:00 PM	4:00 PM	Session 7 - How to Engrave Final Dates
4:00 PM	5:00 PM	EGA Happy Hour
5:00 PM	7:30 PM	Closing Reception

Hotel Information

Unless indicated otherwise, most events will take place at the Westin San Diego Gaslamp Quarter. Reserve your hotel room [here](#) for Thursday, February 22 - Sunday, February 25. The hotel group rate is \$240/night. Wednesday evening rooms are [available at the US GRANT](#) for \$289/night. The group rate deadline is January 24, 2024.

Exhibit Space

By exhibiting during MBUniversity, you agree to limit your exhibit to displays and materials that fit on a 6' table (or the equivalent space). Due to lack of staff/equipment to move such items, the hotel has prohibited the shipment of pallets or overly large shipments that would need to be moved by a forklift/pallet jack.

You have a limited window of time to set up and tear down your exhibit table. Please keep this in mind when planning your exhibit display. See floor plan on page 5 of this packet.

Exhibit Representatives

All exhibitor representatives must be registered with a full convention pass. Each exhibit table purchase includes one (1) full convention pass. Registrations allow us to collect information for name badges, meals and participation that are essential to planning the event.

Marble sponsors receive two (2) complimentary registrations, Granite and Bronze sponsors receive one (1). Additional rep. registrations can be purchased at the prevailing member/non-member full convention pass rate.

Exhibit Floorplan

The floorplan and your table number are available on pages 5-6 of this packet.

Shipping

Inbound: It is **crucial** that your package(s) follow the shipping guidelines provided by the hotel to ensure delivery. You **must** use the **attached form** to provide the appropriate information to the hotel.

Inbound handling fees (subject to change):

\$5.00 per box (up to 5 pounds) \$10.00 per box (6-20 pounds) \$15.00 per box (21-50 pounds) \$25.00 per box (over 50 pounds) \$50 per crate / \$75.00 per pallet

All shipping labels should be addressed as follows:

The Westin San Diego Gaslamp Quarter
Your Company/Organization; Name of Your Company/Organization On-Site
Contact
MBNA, February 22, 2024
910 Broadway Circle
San Diego CA 92101
Box 1 of _____

Boxes should be numbered "1 of 3", "2 of 3", "3 of 3" so the property knows all packages are received. Packages should arrive no sooner than **February 19th**. Packages arriving sooner will incur storage fees according to the weight of the item.

Outbound: Exhibitor reps are responsible for bringing return labels and packaging for their shipment.

Exhibitors may leave packages with shipping labels on their exhibit table for pick-up by **FedEx**. If you are shipping via **FedEx Ground** you **must** schedule a pick-up under your own FedEx/UPS account.

Outbound handling fees (subject to change):

\$5 per envelope / \$10 per box \$25 crates or pallet
If storage exceeds 3 days, a \$25 per item/day fee will be added.

AV

Optional audiovisual services will be available through the property's partner, Encore. Exhibitors may order electricity, internet or other rental equipment at their own expense. To order, please visit [EventNow](#), select the "MBNA MBUniversity Conference 2024" event and place your order. Orders are due by February 19th to ensure availability. You can reach out to Sales Manager, Kyle Hinton, with any questions at kyle.hinton@encoreglobal.com or 858-366-2981.

Attendee Prize Raffle (Optional)

Each exhibiting company is welcome to bring a prize for the exhibitor give-away during the closing reception. Attendees will earn entries based on the number of

tables visited. Prizes should be travel-friendly for attendees traveling by airplane. Your raffle item should be given to MBNA staff during Thursday set-up.

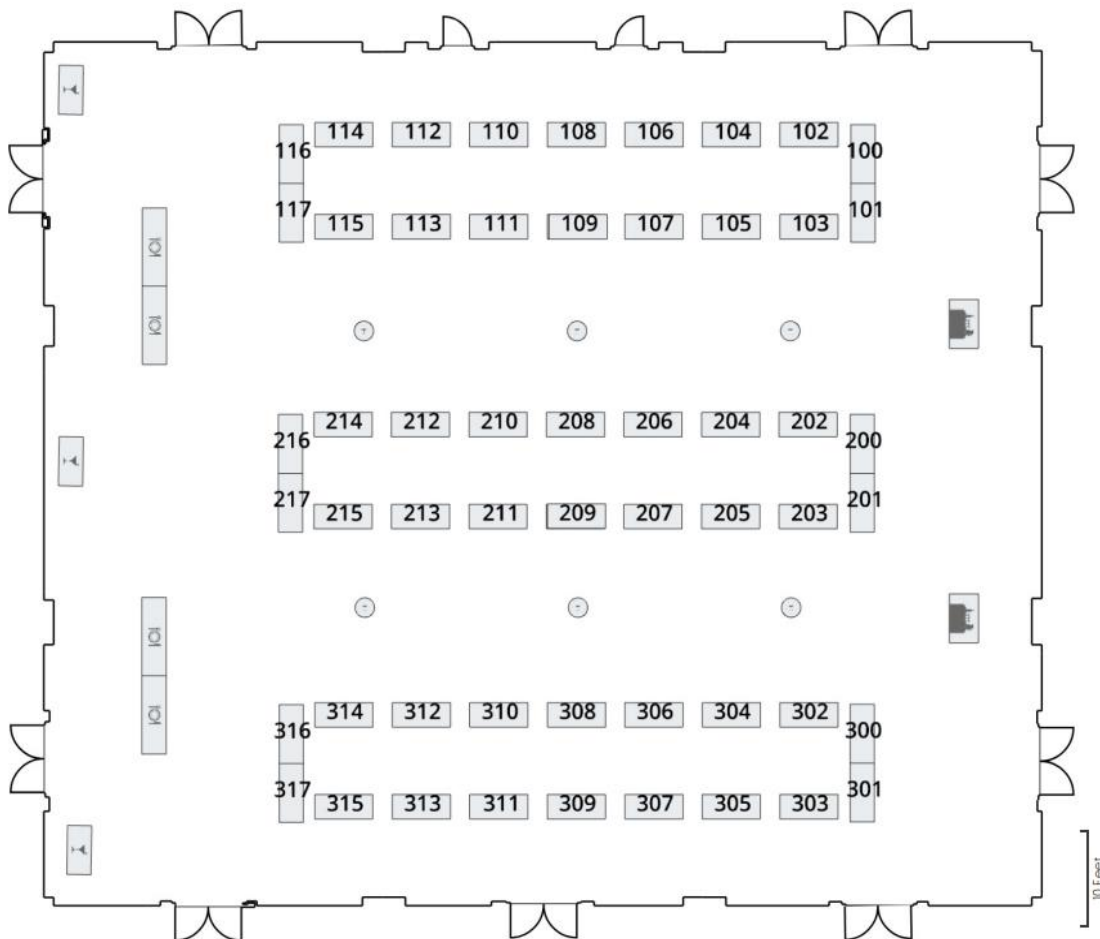
Attendee Lists

As an exhibitor, you will receive the preliminary attendee list early February, an updated list the week of the meeting, and a final list post-event.

Exhibitor Q&A Session

MBNA staff will hold a Q&A session on January 18, 2024 at 3PM EST. [Click here to register](#). A recording will be available following the event.

Exhibit Hall Layout



Exhibitor Listings

Listing by Table

Table #	Company
103	Dakota Granite
105	Little Green RV LLC
107	Infinity Forms
109	RocTechWorks
111	Align International Inc
115	Intertape Polymer Group
117	MemorialDESIGNER
200	Brouwer Kesmac
201	Brouwer Kesmac
202	Fewell Monument Co.
203	Salem Stones, Inc.
204	StoneSpot
205	Xiamen Great Stone Strassacker Bronze
206	America
208	Paradise Pictures, LLC
209	MB ProBuild
210	Sauno LLC
211	WW2 Research
212	Audiobiography
213	MonuCore Technologies
216	Precious Souvenir
217	Precious Souvenir
300	Elberton Granite Association, Inc.
301	Porcelains Unlimited

Listing by Company

Table #	Company
111	Align International Inc
212	Audiobiography
200	Brouwer Kesmac
201	Brouwer Kesmac
103	Dakota Granite
300	Elberton Granite Association, Inc.
202	Fewell Monument Co.
107	Infinity Forms
115	Intertape Polymer Group
105	Little Green RV LLC
209	MB ProBuild
117	MemorialDESIGNER
213	MonuCore Technologies
208	Paradise Pictures, LLC
301	Porcelains Unlimited
216	Precious Souvenir
217	Precious Souvenir
109	RocTechWorks
203	Salem Stones, Inc.
210	Sauno LLC
204	StoneSpot
206	Strassacker Bronze America
211	WW2 Research
205	Xiamen Great Stone

See you in San Diego!